

# VR MAZE



Triotech

# SUCCESSFUL BUSINESS CASE

The VR Maze provides a strong return on investment. What could be your ROI in the first months? Discover the successful business case of an amusement center in a shopping mall in Paris, France.

## DETAILS



Paris, France  
**Amusement center in shopping mall**

Gaming license  
**Virtual Rabbids — The Big Maze**

Game Length: ~ **2:30 min.**  
Number of players: **1**



## RESULTS

**2** MONTHS

**4059** TICKETS X \$7.50 USD

**\$30K** \$30K USD IN REVENUE



## PATTERN OF ATTENDANCE

**Monday to Friday:** Progressive increase in attendance

**Weekend:** Peak

**Holidays:** High peak (equivalent of 1 week attendance in 1 day)

