



Virtual Reality IAAPA REVIEW 2019



Immersive VR



VEX Adventure

A NEW DIMENSION OF IMMERSIVE ENTERTAINMENT



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Vex Adventure

Hyper –Immersive Sensory Entertainment

• Turnkey :

- VEX Adventure comes with its turnkey software and games.
- With no particular knowledge needed, one person will be able to operate the whole setup through a single touchscreen, effectively cutting the cost of operations and training personnel.
- No game master needed. The game automatically manages time, clues and difficulty.
- The attraction includes games, software management, support and all hardware materials.
- The system is installed directly on site and is provided with training and operation advice. Once delivered, its ready to be used.
- The arena is future-ready, thanks to its modular design allowing easy hardware and software updates.

• Compact free-roaming:

- The attraction uses free-roaming technology. Up to 4 players can play simultaneously in the same 25 square meters area.
- Compact format of 6 X 6 m fits all configurations.
- The players are wireless. They can move freely in the same area and see each other.
- A clever gameplay allows users to move through different levels inside the game, providing the sensation of being inside a larger area.

• VEX Adventure includes a large amount of physical effects including

- Hand tracking,
- Vibrating vest,
- Vibrating mask,
- Vibrating floor,
- Heat,
- Wind,
- Smells.

MSRP: \$135,000





HOLOGATE

Hologate

A NEW DIMENSION OF
IMMERSIVE ENTERTAINMENT



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Hologate

Amaze your guests and crush
in-home entertainment options

- Space is a premium in any entertainment facility, which is why Hologate is designed to be compact.
- This 4-player mini attraction takes up less than 300-square-feet. The open-air layout allows spectators to see the players and take in the action on the monitors above the playing space.
- Hologate features several exclusive games, and the future holds more thrilling adventures for this expanding game library. The wide selection of games helps you reach different audiences, and it also boosts repeat play. In fact, we've already surpassed 1 million plays worldwide.
- Hologate Tower is a steel structure that can double your Hologate capacity without doubling the floor space you use. It's a perfect solution for facilities with high vertical clearance who want to maximize their revenue-per-square-foot and amaze customers with an eye-catching centerpiece. This themed tower lets you install a Hologate Arena above another Hologate Arena or Hologate Blitz.

MSRP: Hologate: \$100,000

Tower: \$55,000





HOLOGATE BLITZ

Hologate Blitz

A NEW DIMENSION OF
IMMERSIVE ENTERTAINMENT



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Hologate Blitz

The ultimate location-based experience on this planet and beyond

- The BLITZ is designed for multiplayer flying and racing and underwater VR videogames. It supports between 2 and 8 participants. HOLOGATE BLITZ features a futuristically-designed steering wheel, which can be switched between one axis or two axes to make it an intuitive fit for both driving and flying experiences.
- The HOLOGATE BLITZ platform incorporates an almost noiseless belt-drive system capable of moving a full meter in height and with a tilt of $\pm 30^\circ$ in every direction, which enables 6 DoF (6 Degrees of Freedom). This offers full immersion, whilst minimizing the risk of motion sickness.

MSRP:\$250,000

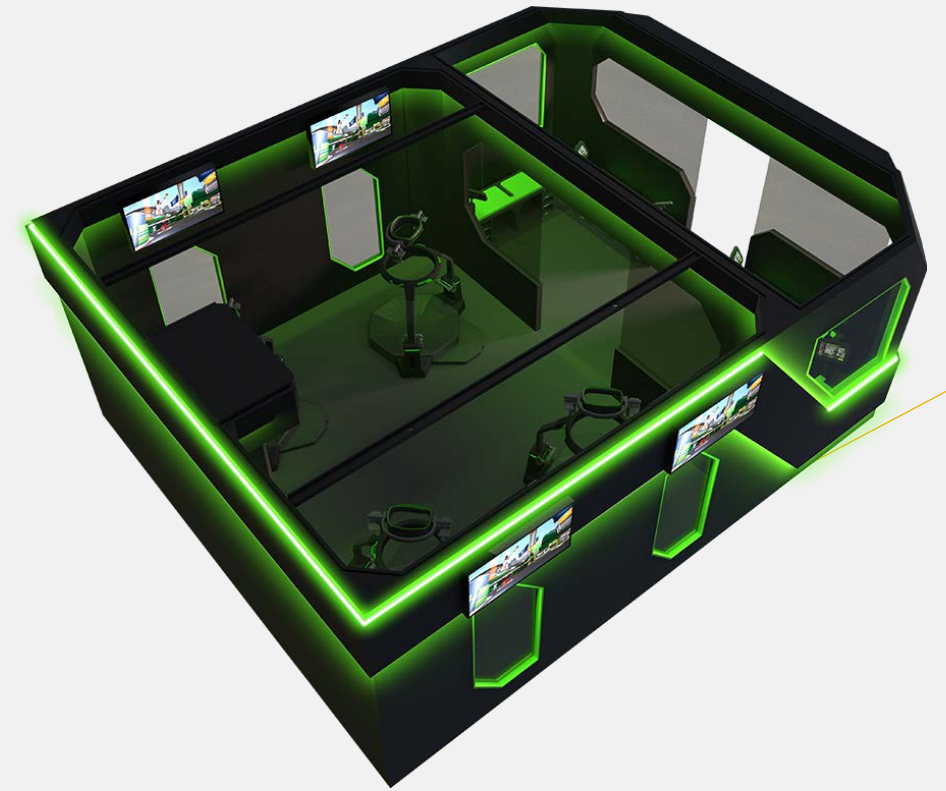




OMNI ARENA™

OMNI ARENA

High-Energy Esports Attraction



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Omni Arena

The Virtuix Omni can also be used for military and sports training

- The Omni is a locomotion simulator designed to work as a game controller, and allows gamers to walk within the game environment in which they are playing. It is used in tandem with the HTC Vive for a full virtual reality game setup. The surface is bowl-shaped and requires special low friction shoes or shoe covers. It uses inertial sensors to track a person's position, the length of their stride, and how fast they are moving. The information is then sent to a computer which translates the data into the game movements.
- The updated Omni Harness design keeps the player stable in the Ring, without needing leg straps. As it rests on top of the support Ring, the player is able to turn rapidly while walking, jogging, or running, without the user having to rotate the vertical support along with them. Since its first release, the motion tracking has also improved, allowing for a wider range of player speed.

MSRP:\$139,000



BOXBLASTER

BOXBLASTER Mini Box

Twice the Fun!



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Mini Box

- Boxblaster is A 225 sq. Ft. 4-player virtual reality arena designed to delight and amaze guests of all ages with experiences that are incredibly immersive, social, competitive, and fun!
- Highly re-playable games - designed as social interaction for kids, teens, millennials and parents. Boosted by artificial intelligence, with no motion sickness guaranteed
- Free Hardware Upgrade- you don't need to worry about obsolete hardware. We guarantee to replace outdated hardware every 2 years at no additional cost

MSRP:\$79,000

Revenue Share: \$45,000 + 25% of revenue





VRC ADE



KOLISEUM: Soccer VR

Sociable Fun VR

Koliseum: Soccer VR

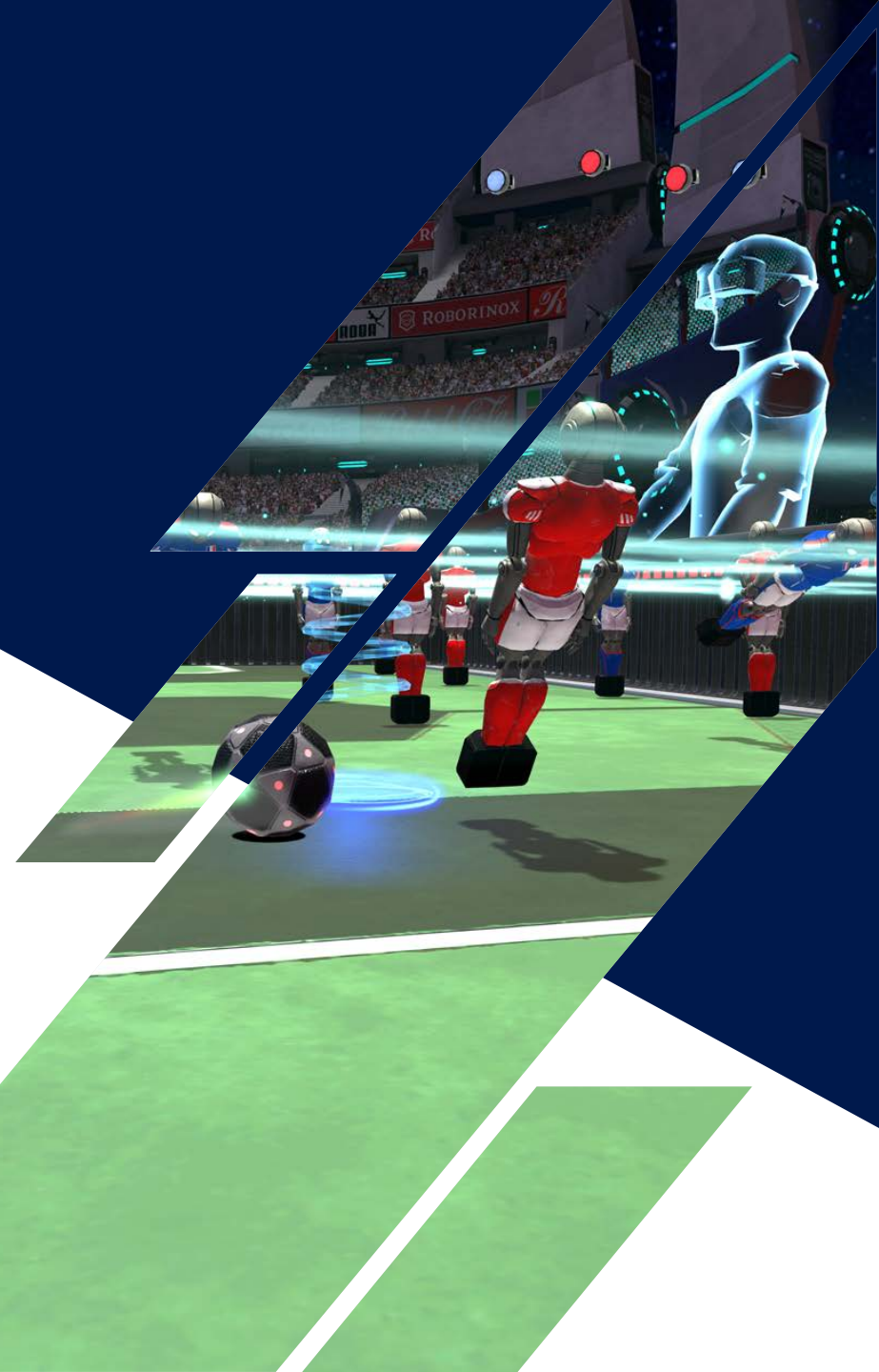
Sociable Fun VR

Barron Games is the exclusive North American distributor for Koliseum Soccer VR, an award-winning game powered by Kynoa. The game combines the physical aspect of traditional foosball with the new and exciting world of virtual reality.

Features:

- Dedicated electronics & motion tracking system, combines with powerful PC and Oculus headsets.
- Transforms traditional foosball into an exhilarating experience, adding surprising actions, emotions, tensions, and twists.

MSRP: \$50,000



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Virtual Rabbids: The Big Ride

Virtual Rabbids is the industry's first attendant-free VR attraction for arcades and FECs.



Virtual Rabbids

The Industry's #1 Game
Just got BIGGER

Virtual Rabbids is the industry's first attendant-free VR attraction for arcades and FECs. Developed from the ground up by LAI Games to operate like any other coin-op amusement game, The Big Ride was created in partnership with leading game developer Ubisoft. The attractive and practical cabinet design reflects LAI Games' time-honored experience in arcade game design, with a high quality and exciting all-ages VR experience that provides entertainment for both first-time users and experienced enthusiasts.

MSRP:\$50,000



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STORM

Storm

New Interactive Multi Player VR Coin- Op Simulator



Storm

The Storm™ is Triotech's new interactive VR coin-op simulator ride. It features 2 motion seats and special effects like wind to provide an amazing and thrilling ride. A one-of-a-kind VR gaming experience in which players interact by simply waving their hands!

- Hand Gesture Interactivity
- Virtual Reality
- Multiplayer
- Coin-Op
- Double Motion Seats
- Wind Effects

MSRP: \$50,000



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BEAT SABER

ARCADE



FULLY AUTOMATED VIRTUAL REALITY

BEAT SABER VIRTUAL ARCADE CABINET

The Beat Saber Virtual Arcade Cabinet is a fully-automated, attendant-free VR attraction featuring the world's most popular VR game - *Beat Saber*.

Now deployed in 100+ locations worldwide, the Beat Saber Virtual Arcade Cabinet is a compact machine built for maximum revenue per square foot, rock-solid reliability, and hassle-free operation.



Coming soon to:

- Andy B's
- Bowlero
- America's Incredible Pizza Co.
- Wonderworks
- ...and much, much more!



BEAT SABER

is

PLUG & PLAY VR

that

EARNs LIKE CRAZY

and has

SPECTACULAR
CURB APPEAL

Comparative performance measured
across all deployments in
North American FECs

	BEAT SABER	Hologate	Virtual Rabbids
% of Amusement Game Revenue	3.25%	3.58%	4.01%
Purchase Cost	\$\$	\$\$\$\$\$	\$\$\$
Footprint (Sq. Ft.)	36	270	60
Staffing Required	None	Yes	None
Replayability	High	Medium	Low
VALUE	\$\$\$\$\$	\$\$\$	\$\$\$\$

Key Strengths

- **HIGHEST REVENUE PER SQUARE FOOT OF ANY LBVR PRODUCT**
- Fully automated – no attendant required
- Zero experience with VR required
- Robust Hardware – 1 service call per 20,000 plays
- Extensive deployment – 100+ installed locations worldwide
- Fast installation – from crate to playable in less than an hour
- High ticket price – \$5 to \$7 per player
- High throughput – 15-20 players per hour

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Ultra Moto VR
Experience the VR Drift!

Ultra Moto VR

Experience the most exciting and powerful VR racing in the market today!

The realistic graphics and extraordinary gameplay gives you the best in virtual reality. Choose from a variety of incredible bikes that will excel you through challenging race tracks and stunning environments. First of its kind in VR entertainment, enables continuous play in non-peak hours without use of the VR headsets.

MSRP: \$29,000



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